

# Section 10 Consultation Report

## Sir Bobby Robson School

### Ipswich

### Suffolk



Prepared by Mike Couzens  
For Unity Schools Partnership  
November 2019



## **BACKGROUND**

Unity Schools Partnership (USP) is a multi-academy trust whose head office is in Haverhill, Suffolk. USP consists of 25 schools – made up of 16 primary, seven secondary and two special schools. It has also been approved by the Department for Education (DfE) to open a further primary and two further special schools.

Suffolk County Council (SCC) has set out that there is a need for additional high-quality capacity in the Ipswich area. Its pupil forecast shows the total school population will increase significantly over the next five years with corresponding increases in the number of children with social, emotional and mental health needs. Currently, pupils with this type of profile are either being educated in pupil referral units for extended periods of time or are being educated in out-of-county settings. SCC is committed to improving the outcomes for these pupils and wherever possible educating them within Suffolk.

The overarching vision for the Sir Bobby Robson School (SBRS) is to provide individualised support for all students and prepare them to become successful independent adults that make a positive contribution to their community, hence becoming valuable members of a better society.

USP believes an ambitious, well-planned curriculum is essential for not only achieving successful academic outcomes but also in effectively meeting the social, emotional and mental health needs of their learners. The National Curriculum will be followed because it is an entitlement for all children and USP has high expectations for the pupils at the school.

As the school develops, the Trust will ensure additional therapy provision will be in place as part of personalised programmes of learning such as Occupational and Speech and Language Therapy. USP will also ensure the pupils will be fully supported by Educational Psychologists.

Following the launch of a competition by SCC and the DfE in July 2017, the Trust submitted a bid in November 2017 for a new special school in Ipswich. The proposed school will have a capacity of 60 places for boys and girls aged 8-16 who have social, emotional and mental health issues. Entry will be confined to those whose Education, Health and Care Plan names SBRS as the most suitable option.

The bid by USP was approved by the Department for Education in April 2018 and moved into the pre-opening stage immediately thereafter. The pre-opening stage involves securing the site and applying for planning permission to be followed by construction of the permanent building. It also involves setting up and running an application process for prospective parents and recruiting the Headteacher and key staff.

SCC has provided land in Lindbergh Road (on the former site of Lindbergh Road School) and this will be the permanent home for the new school. Planning permission was granted in May 2019 and work has now begun on site and is expected to be finished by September 2020. The new school will open in September 2020, subject to the Secretary of State entering into a funding agreement with the Trust. Before doing this, he will want to be confident the school will be good or better at its first Ofsted inspection, as well as popular and financially viable. As part of that process, the law requires USP to consult with the local community and other interested parties on their plans for the school. This process is known as the Section 10 Consultation (Section 10 of the 2010 Academies Act).

## CONSULTATION DESIGN and METHODOLOGY

The Trust agreed there should be six substantive questions for consultation with prospective parents, relevant organisations and the wider community. The questions asked for views on the need for a new school, its vision and location, as well as agreement the Secretary of State should enter into a funding agreement with the Trust to open and run the proposed school.

- 1) First can you tell us about yourself? Please tick the description you feel best describes you?
- 2) Do you agree that there is a need for a school that caters for children and young people with social, emotional and mental health needs in Ipswich?
- 3) Do you agree with the overarching vision for the school?
- 4) Sir Bobby Robson School is being built on a vacant site in Lindbergh Road, Ipswich. Do you think this is a good location for the new school?
- 5) Do you think Unity Schools Partnership should enter into a Funding Agreement with the Secretary of State to open and run the Sir Bobby Robson School?
- 6) Any further comments you'd like to make about our plans?

## INFORMATION MADE AVAILABLE DURING THE CONSULTATION

Information on the consultation was disseminated via a **dedicated webpage** on the school website - <http://www.sirbobbyrobsonschool.co.uk/section-10-consultation/> - and an A4 questionnaire (see Annex E).

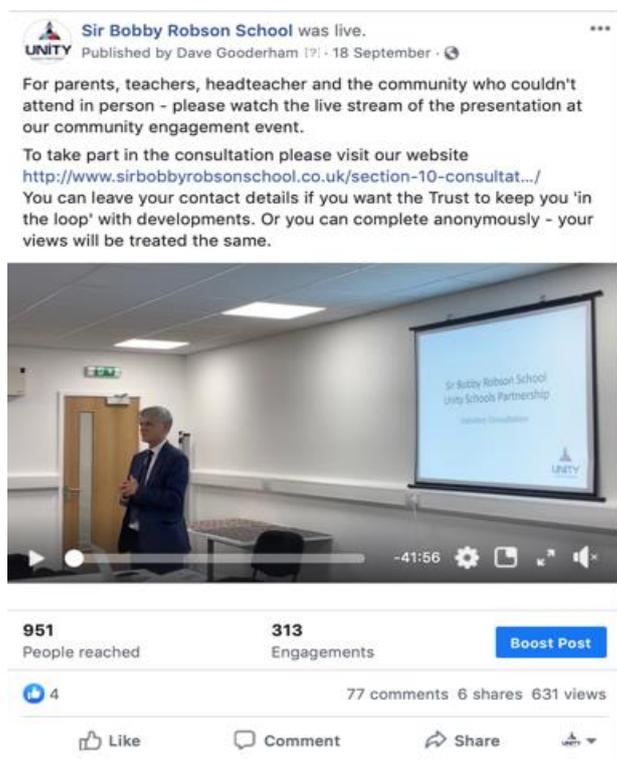
The website also contains the SBRS Statement of Provision (admissions arrangements policy) and a link to USP **school policies** in place at Churchill School – such as Special Educational Needs & Disabilities and Safeguarding policies - enabling visitors to the site to see similar policies to those that are being developed for SBRS.

There were 171 webpage hits during the consultation. USP used **social media** to advertise the consultation and a **public engagement event** which was held at Inspire Suffolk, directly opposite the school site on the day clearance work started – Wednesday 18<sup>th</sup> September.

In an innovative move, this event was streamed live on Facebook (right) so those who weren't able to attend could still see and hear what USP had to say. The video was saved on our **Facebook page** so it could be viewed later by people who weren't able to see it live.

There were many questions via Facebook around staff training and behaviour policies - and most of the comments received were very positive. For example, one viewer commented during the broadcast after 34 minutes "Good to hear that they are willing to accept children with behaviour issues because most of the behaviour stems from not being in the right school!!" Some parents asked about how to apply for a place and we were able to explain in the discussion that

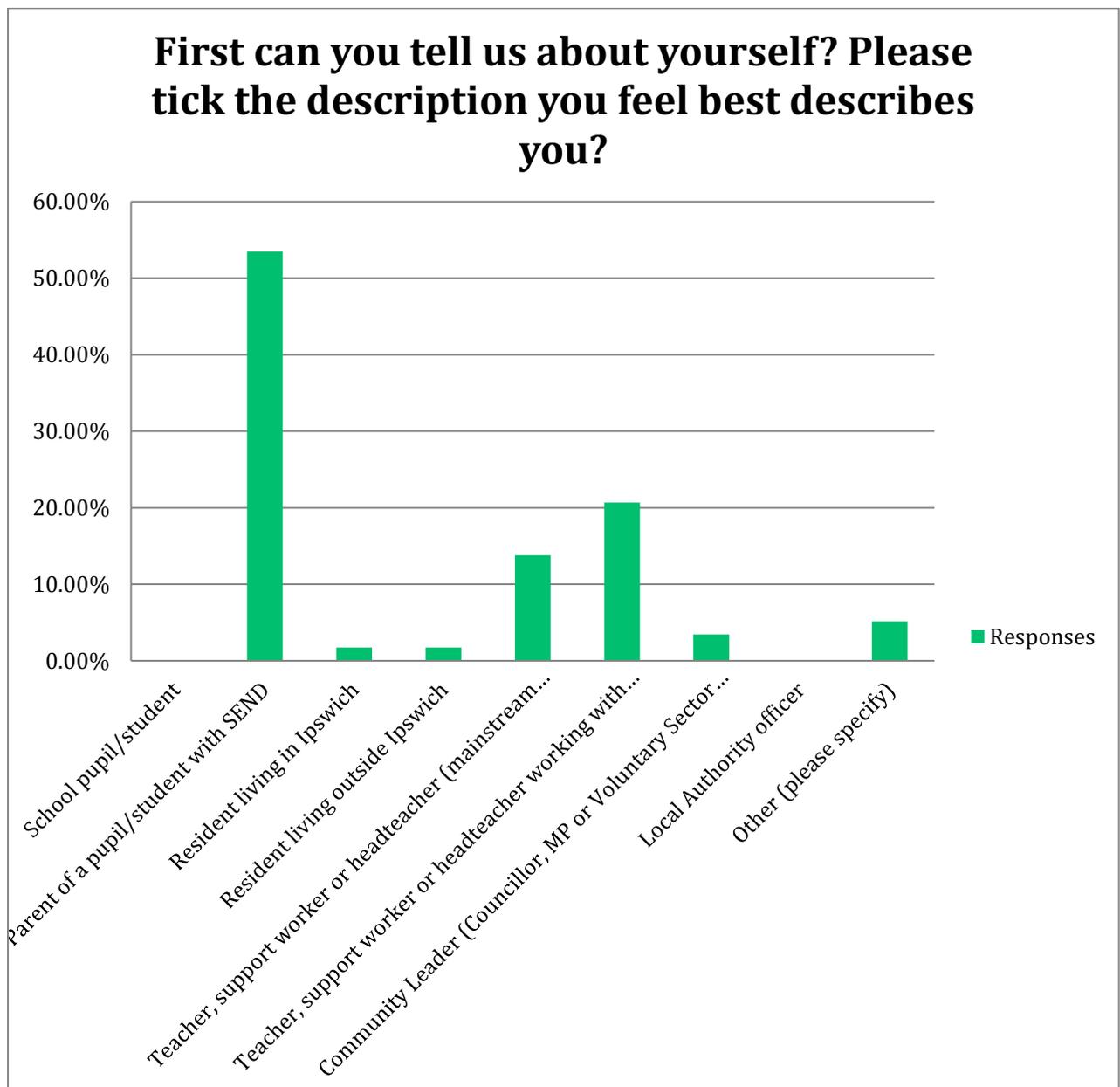
applications for places need to be done through Suffolk County Council and included an appropriate [link](#). Altogether Facebook data tells us the video has been viewed 641 times. It was shared six times including onto Suffolk Parent and Carer Network who then promoted it on their page. A **follow-up post** (see Annex E) reminding respondents of the deadline reached 1275 people, gathered 37 likes and shares. One parent sharing this post commented "This is for the new school in Ipswich. We can make a difference!" **Emails advertising the consultation** (see Annex C) and the public event were sent to over 80 stakeholders including Sandy Martin MP, Borough and County councillors, local schools and the Suffolk Parent Carer Network. The consultation ran from 16<sup>th</sup> September to 1<sup>st</sup> November 2019. A total of 58 responses were received - 50 online via Survey Monkey and eight via the hard copy questionnaire. On the day of the public engagement event, the CEO of Unity Schools Partnership, Dr Tim Coulson, met with two local councillors – Sarah Barber and Daniel Maguire – to discuss the plans for the school. Both were very supportive of the proposal of the new school on the proposed site and looked forward to working with the newly appointed Headteacher. As well as the public event on 18<sup>th</sup> September, the Trust also took part in a **meeting SCC arranged for parents** of around 30 children who had been identified as prospective pupils for the new school. This was held on 30<sup>th</sup> October in the Sir Bobby Robson suite at Ipswich Town FC. The attendees heard presentations on the design and vision for the new school. Parents and pupils attending had the opportunity to meet the Headteacher Designate - Adam Dabin - and ask questions. Parents asked questions about



staffing, the curriculum, the length of the school day, school clubs and transport. One prospective pupil took the opportunity to ask whether he would be able to make cup cakes! Following the evening many parents confirmed that they would like their child to attend the school.

**SUMMARY OF RESPONSES to the CONSULTATION**

A total of 58 responses were received. The majority (31) were from parents of children with SEND, followed by 12 from people currently working with children with SEND. Other responses came from people working in a mainstream school or academy (8), two community leaders, two residents (one in Ipswich), a speech and language therapist, an inclusion lead/SENCO and a parent without a child with SEND.



The overwhelming majority of respondents' feedback was positive. The following section looks at the responses to each question in detail.

**Question 2) Do you agree that there is a need for a school that caters for children and young people with social, emotional and mental health needs in Ipswich?**

Yes	57	98.3%
No	1	1.7%
Not sure	0	N/A

The responses to Question 2 were almost unanimously positive. Comments included "extremely short of places for SEN children;" "Too many children not managing in mainstream;" "it is vital that good quality provision is available locally and [long earth] for those pupils that need extra support for SEMH;" and "This has been required for some time." One question was asked by a respondent – "Are these facilities [fit] for behaviour problems?" One less positive voice was worried that "A school labelled for children with SEMH will be a 'dumping ground' for children not seen as worthy by academies where they can 'legally' off roll to."

The person who answered 'No' is a respondent known to the Trust, DfE and Ofsted. He answered 'no' to every question, quoting a past issue relating to discrimination at an existing USP school. His child left the school in July 2018 but is still very cross about his child's time at the school. He commented that, 'A school labelled for children with SEMH will be a 'dumping ground' for children not seen as worthy by academies where they can 'legally' off roll to', that the trust should not be allowed anywhere near children with SEMH needs and that the DfE/ESFA should look immediately for a new sponsor for Sir Bobby Robson School.

**Question 3) Do you agree with the overarching vision for the school?**

Yes	49	84.5%
No	1	1.7%
Not sure	8	13.8%

There was very clear support here for the overarching vision of the new school. Comments included a number of suggestions such as "What has been an improvement for our child and could benefit others is a link with other mainstream settings to help model the social emotional and behavioural children on a peer level;" "I would also like to stress that sometimes it is not [counselling] that works but other Holistics approach;" "I would consider counselling and play therapists as opposed to SALT or OT;" and "Success is not final. Failure is not fatal. It's the courage to continue that counts. These are the principles that

should form the foundations of the school, the families, and the mental health services supporting these children.”

**Question 4) Sir Bobby Robson School is being built on a vacant site in Lindbergh Road, Ipswich. Do you think this is a good location for the new school?**

Yes	38	65.5%
No	6	10.3%
Not sure	14	24.1%

There was still a clear majority of positive responses to this question. Of the nine comments made for this question only one was unconditionally supportive: “Although we live on the other side of Ipswich, we are so pleased and delighted to have a facility such as this within the local town. I believe there is scope to expand provisions like this to the other side of town also. Making good use of this brown belt is an excellent idea. The local traffic in the area can be incredibly congested, which may make it more challenging to come and go at peak rush-hour times.”

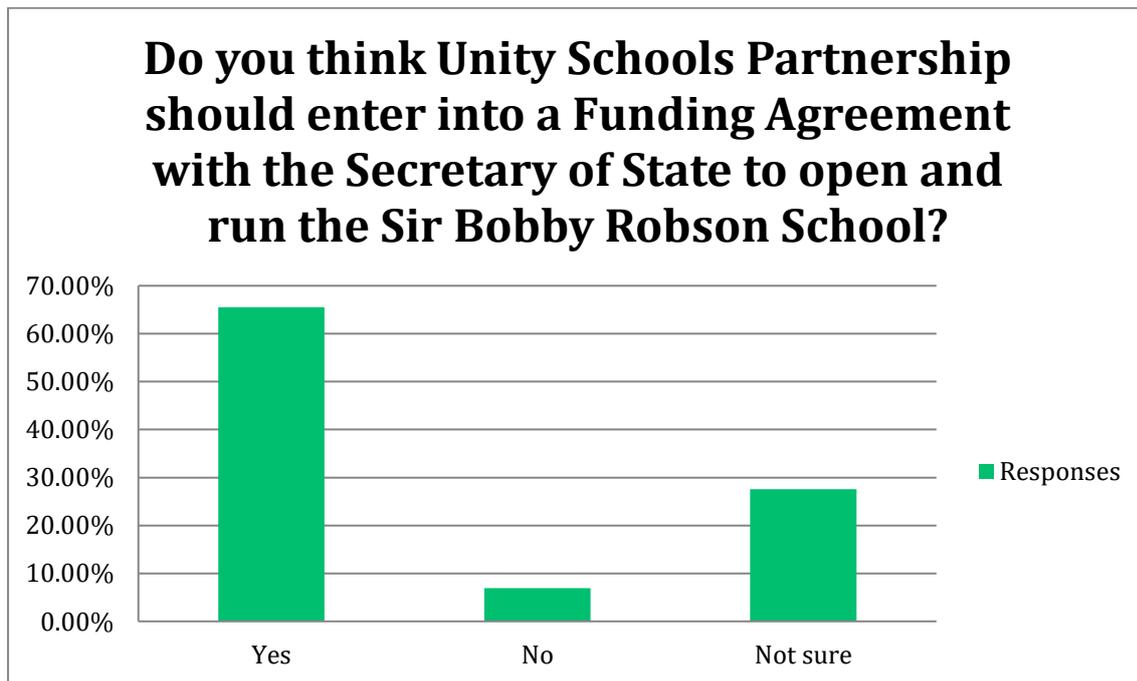
Just over a third of respondents either said ‘No’ or ‘Not sure’, a total of 34.4%. All six of the ‘No’ voters left a comment. Two were suggesting similar schools were needed in rural Suffolk and West Suffolk while another was extolling the virtues of looking at other sites outside Ipswich (it appears on the basis that Lindbergh Road is a 30-minute drive away from home). The fourth is the known respondent previously mentioned in this report, while the fifth and sixth said respectively “It has a bad historical reputation” and “The PRU on the same site has a number of unsociable students who without proper management could cause issues as they have with other companies on the same site.”

The Lindbergh Road area seems to have a bad reputation with other comments including “Good access to A14. There are some issues regarding gang conflict in the area. These are vulnerable children who could be easily influenced;” “It’s a good geographical location for pupils who will be taxi’d to the school from further afield. There is a lot of social disadvantage in this area of the town and known gang activity - the vulnerable young people attending this school will need to be safeguarded from any potential exploitation;” and “There is a concern due to the local catchment that pupils may encounter problems from a small element of youths in the local community. Transport arrangements must be robust.”

**Question 5) Do you think Unity Schools Partnership should enter into a Funding Agreement with the Secretary of State to open and run the Sir Bobby Robson School?**

Yes	38	65.5%
No	4	6.9%
Not sure	16	27.6%

This is the only statutory question stipulated within section 10 of the Academies Act 2010. Almost two-thirds of respondents agreed the Secretary of State should enter into a funding agreement with USP to run the new school while just over three-quarters of respondents weren't sure. Four respondents were definite this should not happen, one of which being the known parent. However, two of the others answered positively to all the other questions and there is nothing in their comments to suggest they are not supportive. This suggests they have clicked on the wrong option. The fourth 'No' voter – an Ipswich resident – offered no comments to any question and answered 'yes' to questions 2, 3 and 4. Again, this looks like a case of having clicked on the wrong option.



## **RESPONDING TO THE FINDINGS**

The Trust will take the findings into account when drawing up its final plans for the new school. Overall, the responses to the consultation were very positive and supportive but there was one main area of concern, namely around the school's location - and USP's thoughts on this are as follows:

As mentioned earlier in the report, question 4 elicited some negative comments about the location of the school. The two most significant reasons for this were connected to the safety of the SBRS pupils because of the apparent reputation of the local area having a history of gang activity, and the close proximity of the PRU.

USP will do its best to ensure all pupils remain inside the school grounds unless accompanied by an adult. Obviously this may not be as practical with the oldest children, but the Trust will put measures in place to keep all pupils safe. In addition, we will work with the neighbouring PRU to stagger school opening and closing times where possible, reducing the opportunity for any unsupervised contact at the beginning and end of the school day.

We will consider our transport plans very carefully, taking into account both the individual safety aspect and the potential travel problems due to the volume of traffic on the nearby main roads. We will liaise with SCC regarding the transport it will provide for those pupils who have an entitlement and consult with the Police Community Liaison Officer and parents regarding overall safety of our pupils in the area.

Pupils will arrive by minibus, taxi, private motor vehicle and cycle, as well as on foot. We will discuss with parents the circumstances of each child's travel arrangements to ensure safety is paramount. In addition to looking to avoid clashing with the PRU's opening and closing times we will consider staggering arrival times for individual pupils, taking account of their specific needs.

There were a few comments around the curriculum which we will consider as our plans develop further. For example, we will explore the possibility of links with mainstream schools, where appropriate, to help pupils see models of good social and emotional behaviour from peers. This was suggested by a parent whose child had already benefitted from such activity.

**ANNEX A – LIST OF STAKEHOLDERS CONSULTED**

Bealings School- Woodbridge
Birchwood Primary School
Bramford C of E VCP School
The Bridge School
Britannia Primary School and Nursery
Broke Hall Community Primary School
Bucklesham Primary School
Castle Hill Infant School
Castle Hill Junior School
Cedarwood Primary School
Chantry Academy
Chelmondiston Church of England Primary School
Cliff Lane Primary School
Clifford Road Primary School
Copdock Primary School
Copleston High School
Dale Hall Community Primary School
Gorseland Primary School
Gusford Primary School
Halifax Primary School
Handford Hall Primary School
Heath Primary School
Hillside Primary School
Holbrook Academy
Holbrook Primary School
Ipswich Academy
Kesgrave High School
Martlesham Primary Academy
Morland Church of England Primary School
Murrayfield Primary Academy
Nacton Church of England Primary School
Northgate High School
The Oaks Primary School
Ormiston Endeavour Academy
Piper's Vale Primary Academy
Ranelagh Primary School
Ravenswood CP School
Rose Hill Primary School
Rushmere Hall Primary School
Sidegate Primary School
Springfield Infant School and Nursery
Springfield Junior School
Sprites Primary Academy
Sproughton Church of England Primary School

St Alban's Catholic High School
St Helen's Primary School
St John's C of E VAP School
St Margaret's CEVAP School
St Mark's Catholic Primary School
St Mary's Church of England Primary School, Woodbridge
St Matthew's Church of England Primary School
St Pancras Catholic Primary School
Stoke High School - Ormiston Academy
Stone Lodge Academy
Tattingstone Church of England VC Primary School
Thomas Wolsey Ormiston Academy
Westbourne Academy
Whitehouse Community Primary School
Whitton Primary School
The Willows Primary School
<b>Independent Schools</b>
Orwell Park School
Ipswich High School
Ipswich School
St Joseph's College
The Meadows Montessori School
Catch 22 Include Primary School
Royal Hospital School
New Skill Centre
Liberty Lodge Independent School
<b>Additional consultees</b>
Joanna Hammond – Suffolk Parent Carer Network
Anne Humphrys - Suffolk Parent Carer Network
Sandy Martin MP (Lab)
Cllr Gordon Jones (Con)
Cllr Bill Quinton (Lab)
Jamie Mills – Provider Development and Performance Manager (SEND), Suffolk County Council
Cllr Sarah Barber (Lab)
Cllr Luke Richardson (Lab)
Cllr Daniel Maguire (Lab)
Helen Winn – Ipswich Academy
Kim Charlesworth – Parkside Academy, Lindbergh Centre
Mrs Sandra Peartree – Pinewood Parish Council
<b>2017 application consultation respondents</b>
13 respondents to our 2017 consultation who wanted to be kept informed of developments.

## **ANNEX B – ADDITIONAL COMMENTS IN FULL (as written)**

***Question 2) Do you agree that there is a need for a school that caters for children and young people with social, emotional and mental health needs in Ipswich?***

***Any information you would like to add?***

- Extremely short of places for SEN children
- Also in West Suffolk where I live- near Bury St. Edmunds- maybe we need a school more than Ipswich- there are limited setting in B.S.E.
- Too many children not managing in mainstream
- Are these facilities sit for behaviour problems
- Especially those who are autistic and have anxiety and or school refusal: Without behavioural issues! That's very important
- Children SHOULD Mr Coulson be able to attend their local school which is inclusive, assessing their needs, meeting their needs & not discriminating against them when they don't 'fit the expected box'. A school labelled for children with SEMH will be a 'dumping ground' for children not seen as worthy by academies where they can 'legally' off roll to
- Too many children are without a school and this would be a perfect way to help educate and understand emotional needs in children and I would love to be a part of this school
- Children have to shorten their school day in order to include travel as too few schools available
- But we need more special schools in Ipswich like another sld as my son at the moment has a hour each way trip to and from school as no nearer schools
- Also need more spaces for children with ADHD, autism, global delay and other SEND
- Having spent many years investigating the options in Ipswich and surrounding counties, the school is desperately needed. Many children with SEND who have normal to high IQ levels but needs social and emotional special requirements, are either deemed not disabled enough or too disabled for provisions in place. Only a few suitable schools have been identified all of which are at huge cost on the taxpayer and the local authorities generally are unwilling to pay. The schools include Gretton, Acorn Park, Doucecroft, centre Academy. These are excellent schools but these boarding schools are not conducive with allowing a young person to grow up with their family in their own community.

- It is vital that good quality provision is available locally and long earth for those pupils that need extra support for SEMH

**Question 3) Do you agree with the overarching vision for the school?**

**Any information you would like to add including any suggestions for additional curriculum provision?**

- What has been an improvement for our child and could benefit others is a link with other mainstream settings to help model the social emotional and behavioural children on a peer level.
- Sensory activity such as climbing, integration and mentoring into the community eg a cinema club
- A tailored curriculum is needed for pupils with lower learning abilities. What is the plans to emotional and social curriculum?
- Children who have semh need to feel safe and be nurtured! Their mental health is by far more important then achieving academic grades! These children have low self esteem and should have their self esteem grown through lessons which are accessible through different ways. Many children can't cope with the current education system it's not fit for purpose because each child learns in a different way. These children more often than not cannot learn in the traditional school environment. They need a more hands on project based learning approach. Follow the curriculum by all means but deliver it in a unique way which no other school has! Cultivate a love of learning! Schools ruin it for our children. Find out what they like and love and then delve in to it further bringing in aspects of the curriculum rather than the standard worksheets and textbooks rubbish which simply doesn't cut the mustard!
- Unity Schools Partnership Trust has recently received a discrimination claim against them, being in breach of the Equality Act section 15 discrimination arising from disability. Mr Coulson referred to children (in his Facebook live broadcast presentation promoting USP as sponsor) as children with "unattractive behaviours". That is s discriminatory comment
- I would also like to stress that sometimes it is not counselling that works but other Holistics approach x
- More personalised curriculum and practicle skill based lessons

- Success is not final. Failure is not fatal. It's the courage to continue that counts. These are the principles that should form the foundations of the school, the families, and the mental health services supporting these children.
- I would consider counselling and play therapists as opposed to SALT or OT

**Question 4) Sir Bobby Robson School is being built on a vacant site in Lindbergh Road, Ipswich. Do you think this is a good location for the new school?**

***Any further comments on access and location?***

- Not familiar with this area of Ipswich
- Lots of children in rural Suffolk that need this type of school.
- Need one in West Suffolk- there are no appropriate setting Autism specific schools or units on mainstream schools in West Suffolk- Ipswich is catered for already
- There is no public transport direct link with the west of Ipswich and beyond eg Stowmarket
- I'm a Suffolk resident but do not live in Ipswich and do not know the location
- It has a bad historical reputation
- Lack of public transport links to the school site
- For above reasons, USP Trust should not be allowed any where near children with SEMH needs as this organisation failed and harmed a child very recently with SEMH needs and Mr Coulson was made very aware by parents regarding concerns that needs were not being addressed and he chose to ignore the issues
- Where the reuse of an area is cost effect you have not surveyed an area that is more suitable for children outside of Ipswich and therefore again would be outside a catchment area and a much longer travel time
- But there is plenty of spaces in Ipswich to put more special schools like near morrison's
- The PRU on the same site has a number of unsociable students who without proper management could cause issues as they have with other companies on the same site.
- Although we live on the other side of Ipswich, we are so pleased and delighted to have a facility such as this within the local town. I believe there is scope to expand

provisions like this to the other side of town also. Making good use of this brown belt is an excellent idea. The local traffic in the area can be incredibly congested, which may make it more challenging to come and go at peak rush-hour times.

- It's a good geographical location for pupils who will be taxi'd to the school from further afield. There is a lot of social disadvantage in this area of the town and known gang activity - the vulnerable young people attending this school will need to be safeguarded from a potential exploitation.
- Good access to A14. There are some issues regarding gang conflict in the area. These are vulnerable children who could be easily influenced.
- Although concerned about potential 'gangs' in local areas.
- There is a concern due to the local catchment that pupils may encounter problems from a small element of youths in the local community. Transport arrangements must be robust

***Question 6 Any further comments you'd like to make about our plans?***

- I am excited and hopeful that this might be somewhere that my struggling children might be able to access the curriculum without the difficulties that being in a mainstream school presents.
- Please consider the special needs children in West Suffolk who have no option for education- this school should be located more towards West Suffolk as there really are no options in West Suffolk and I am sure many children end up out of education or draining the facilities of schools that they far exceed- such as SLD schools when they are MLD
- I really hope it delivers what it hopes to.
- Please plan for expansion, not only for more pupils, but also for younger ages.
- It would be better if it were purely local authority but there you are, that's the political climate
- The school is sorely needed.
- This is a really vague pointless consultation. You've already nearly built the school on a chosen site and decided we need one. I'm surprised it got that far without consulting? These consultation questions don't have any substance, it's almost as bad as Suffolk County Councils speech and language consultation. There's nothing in it. I'm guessing it's a box ticking exercise to seal the funding.
- Information about referrals would be useful

- What about children with SEMH with additional SEN needs? What approach will the school take to behaviour management?
- Really think about how you want to help these children. Mental health isn't just speech therapy and occupational therapy. As a child therapist myself it takes a lot of time earning their trust and building a meaningful relationship in order to help these children grow as a healthy happier human being! If it's just about education and getting the right grades then you are seriously missing the mark!
- The DfE/ESFA should look immediately for a new sponsor for Sir Bobby Robson School. This organisation has acted unlawfully discriminating against a child and harming their mental health. Mr Coulson only acted when he was made to by the law.
- I would be very happy to be a part of this school with my learning and teaching over the past few years I feel I could add to working alongside other professionals and also teaching them.
- As long as it is well thought out and not a knee jerk reaction. Not all children with SEND have the same needs and this can spread facilities and good ideas thin and not work for any of the children.
- So if it's going to be a social emotional school what does that really mean as there is different aspects of learning disabilities so is it going to be more like a Pru? Or mld? Sld? SCC? There's not a proper guild line for the school under which category it comes under
- Long needed in this area
- Be more inclusive to other SEND needs in the area as we had been told this would be the remit of a new school on this site.
- Please refer to previous comments and questions. Please put all of your efforts into assuring the school can open in September 2020, as my son and many like him are in serious need of this facility and to date they have been seriously let down.
- There still seems to be a gap in provision for those who are MLD and SEMH
- Concerned about little time for transition. Disappointed that not MLD (Still feel that this is a gap in provision)
- This sort of provision is urgently required. There needs to be an acute understanding that when pupils arrive with you, they have experienced at least eight years of trauma and baggage of living with a sensory and behaviourally displayed neurological presentation which will have destroyed their self esteem any many close relationships they have, even with their own families. These young people require nurture, a very high level of investigative support, as they may come

to you only half diagnosed, and a positive message about what they can now achieve. They will have heard 75% more negative messages about themselves in their lives than neurotypical children. Some may have been born genetically with this neurowiring. Some may have had terrible experiences which have resulted in the same or accentuated neurowiring. Either way, the presentation is the same. Never stop looking for the undiagnosed OCD, ADHD, Irlen's Syndrome, BPD, Dyslexia, Fibromyalgia, Dyspraxia, Dyscalculia, Ehlers Danlo's Syndrome, Prader Willi syndrome, gender dysmorphic disorder, etc. Have as your motto the wise words from Alan Turing - the father of computing: 'Its always those you expect nothing of, that do the things that no one is expecting'. Set these young people free. Recognise, diagnose and support their individual sensory dashboard. Let them do something extraordinary, like Greta Thunberg. Good luck.

- Great trust.

## **ANNEX C - TEXT OF EMAIL SENT TO STAKEHOLDERS:**

Good morning.

Unity Schools Partnership would like to offer you the opportunity to comment on our plans to open a new special school – the Sir Bobby Robson School - to serve children and families in Ipswich.

In March 2018 the Department for Education approved our application to open a new special school. The school will open in September 2020 and be located on the site of the former Lindbergh Road School in Lindbergh Road, Ipswich IP3 9PZ. Information about the new school, its vision and ethos, curriculum offer and admissions policy are available for review via the website at [www.sirbobbyrobsonschool.co.uk](http://www.sirbobbyrobsonschool.co.uk).

The Sir Bobby Robson School will be a special school catering for children aged 8 – 16 with social, emotional and mental health (SEMH) issues. When full the school will have 60 children whose parents will have named the Sir Bobby Robson School on their education, health and care plan (EHCP).

The overarching vision for the school is to provide individualised support for all students and prepare them to become successful independent adults that make a positive contribution to their community, hence becoming valuable members of a better society. We believe that an ambitious, well planned curriculum is essential for not only achieving successful academic outcomes but also in effectively meeting the social, emotional and mental health needs of our learners. The National Curriculum will be followed because we aspire for the pupils to achieve educational standards commensurate with mainstream settings. Whilst we appreciate that the pupils will have additional needs and present with additional challenges we see no reason to lower our expectations of both what they can achieve and the outcomes which are possible for them.

Our consultation period runs from **today (Monday 16th September 2019) and ends at 5pm on Friday 1<sup>st</sup> November 2019**. The consultation is part of a process that every Free School must undertake to secure permission from the Secretary of State for Education to open the proposed new school. At the end of the consultation period the Trust will report the consultation outcome to the Secretary of State for Education.

As part of the consultation process we have prepared a questionnaire for all interested parties to complete and we would encourage you to let us know your views on the proposed school. The questionnaire is available online at <https://www.surveymonkey.co.uk/r/SirBobbyRobson>. The questionnaire can be submitted online or a paper copy can be supplied for completion. Paper copies will be available at our public consultation event or can be downloaded from the website.

A consultation event will be held on **Wednesday 18th September from 7pm to 9.00pm** at Inspire Suffolk, Lindbergh Road, Ipswich IP3 9QX. Please do come along to meet members of the Trust and the Headteacher, hear our vision and share your views. Thank you in anticipation of your response.

Mike Couzens  
Project Manager  
On behalf of Unity Schools Partnership

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## **ANNEX D – QUESTIONNAIRE**



### **Sir Bobby Robson School – Section 10 Consultation 2019**

Unity Schools Partnership (USP) is delighted to launch its section 10 consultation in relation to its new Social, Emotional and Mental Health (SEMH) Free School, the Sir Bobby Robson School. When it opens in September 2020 the school will have capacity to take 60 pupils in the 8 to 16 age range.

As part of the process of opening a new school, USP is legally required to hold a consultation exercise (under section 10 of the Academies Act 2010) to determine whether the trust should enter into a Funding Agreement with the Department for Education.

This consultation will allow parents/carers and pupils, staff and governors from local schools, other Local Authorities, Councillors, local residents and any other interested parties to learn more about Sir Bobby Robson School and USP and share their views. This is an important step in our journey towards opening in September 2020 and we are looking forward to listening to your views in order to provide you with the best school possible.

The consultation period will run from 16/09/19 **until Friday 01/11/19**.

To take part in the consultation, please answer the questions below:

**1. First can you tell us about yourself? Please tick the description you feel best describes you?**

- School pupil or student
- Parent of a pupil or student with SEND
- Resident living in Ipswich
- Resident living outside Ipswich
- Teacher, support worker or headteacher working in a mainstream school or academy
- Teacher, support worker or headteacher working with children or young people with SEND
- Community Leader (Councillor, MP or Voluntary Sector leader)
- Local Authority officer
- Other please specify .....

**2. Do you agree that there is a need for a school that caters for children and young people with social, emotional and mental health needs in Ipswich?**

Suffolk County Council have set out a need for additional high quality capacity in the Ipswich area. Their pupil forecast shows the total school population will increase significantly over the next five years with corresponding increases in the number of children with social, emotional and mental health needs. Currently pupils with this type of profile are either being educated in pupil referral units for extended periods of time or are being educated in out of county settings. Suffolk are committed to improving the outcomes for these pupils and wherever possible educating them within Suffolk.

- Yes
- No
- Not sure

Any information you would like to add?

**3. Do you agree with the overarching vision for the school?**

The overarching vision for the school is to provide individualised support for all pupils and prepare them to become successful independent adults that make a positive contribution to their community, hence becoming valuable members of a better society.

The Trust believes that an ambitious, well-planned curriculum is essential for not only achieving successful academic outcomes but also in effectively meeting the social,

emotional and mental health needs of their learners. The National Curriculum will be followed because the Trust aspires that pupils will achieve educational standards commensurate with mainstream settings.

As the school develops the Trust will ensure that there are additional therapies in place as part of personalised programmes of learning. Occupational and Speech and Language Therapy which will be in place from opening. The trust will also ensure that the pupils will be fully supported by Educational Psychologists.

- Yes
- No
- Not sure

Any information you would like to add including any suggestions for additional curriculum provision.

**4. Sir Bobby Robson School is being built on a vacant site in Lindbergh Road, Ipswich. Do you think this is a good location for the new school?**

Planning permission has been granted for the new school to be built on land at Lindbergh Road, Ipswich IP3 9PZ (on the site of the former Holywells High School site).

*\*Please note this consultation is not related to any building or planning applications for the new school.*

- Yes
- No (can you say why in the box below?)
- Not sure

Any further comments on access and location?

**5. Do you think Unity Schools Partnership should enter into a Funding Agreement with the Secretary of State to open and run the Sir Bobby Robson School?**

Before the Sir Bobby Robson School can open, the Trust will enter into a funding agreement with the Secretary of State for Education. A copy of the special school supplementary funding agreement can be accessed through this link:

[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/700580/Special\\_Supp\\_V2\\_March18.docx](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/700580/Special_Supp_V2_March18.docx)

- Yes

- No
- Not sure

**6. Any further comments you'd like to make about our plans?**

**Thank you for completing our questionnaire.**

If you would like to stay in touch with developments at Sir Bobby Robson School please let us have your contact information. For more information about how USP use your data please check out our privacy policy here

[http://unitysp.co.uk/sites/academy\\_trust/files/documents/Combined Data Protection and FOI policy September 2018 0.pdf](http://unitysp.co.uk/sites/academy_trust/files/documents/Combined Data Protection and FOI policy September 2018 0.pdf)

**Name** .....

**Organisation** .....

**Address**.....

**Town and Postcode**.....

**Contact email** .....

**Please return this form to: Section 10 consultation. Unity SP Offices, Park Road, Haverhill, Suffolk, CB9 7YD**

## ANNEX E – FACEBOOK POST

Post Details
✕

**Sir Bobby Robson School**

Published by Dave Gooderham [?] · 14 October · 🌐

⋮

Many thanks to everyone who has completed our consultation into the Sir Bobby Robson School. The deadline for responses is Friday 1st November. Please can you help us spread the word and share this consultation with anyone you think may be interested - <http://www.sirbobbyrobsonschool.co.uk/section-10-consultat.../>

✔ **Get more likes, comments and shares**  
Boost this post for £16 to reach up to 9,000 people.

<b>1,275</b> People reached	<b>283</b> Engagements	<a href="#" style="background-color: #1877f2; color: white; padding: 2px 10px; border-radius: 3px;">Boost Post</a>
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4
2 Comments 17 shares

Like
 Comment
 Share

### Performance for your post

<b>1,275</b> People Reached		
<b>37</b> Likes, Comments & Shares <span style="font-size: 12px;"> ⓘ</span>		
<b>8</b> Likes	<b>4</b> On Post	<b>4</b> On Shares
<b>11</b> Comments	<b>4</b> On Post	<b>7</b> On Shares
<b>18</b> Shares	<b>17</b> On Post	<b>1</b> On Shares
<b>246</b> Post Clicks		
<b>0</b> Photo views	<b>80</b> Link clicks <span style="font-size: 12px;"> ⓘ</span>	<b>166</b> Other Clicks <span style="font-size: 12px;"> ⓘ</span>

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